

Document owner:	CEO
Document Holder:	CEO
Approval:	CEO (the “Company” or “Virtune”)
Date of approval:	2025-05-21

## **Cookie Policy**

### **Virtune AB**

# COOKIE POLICY

## Virtune AB

Virtune AB, reg. no. 559175-2067, ("Virtune", "we" or "us") uses cookies on our website. For information on how we process the personal data collected, please see our Privacy Policy.

### What are cookies?

A cookie is a small text file sent from a website to your web browser, and stored on your device's hard drive, when you visit a website that uses cookies.

Cookies are widely used both in order for websites to function and in order to improve your user experience by personalising content and relevant advertising. As owners of the website, Virtune receives information collected from the cookies. In this policy, you will find what cookies we use, why we use them and for how long they are stored on your device.

### What cookies do we use?

Virtune uses cookies for statistical, performance and marketing purposes.

There are different types of cookies, which can be categorised both based on their origin and based on how long they are stored on your device. In relation to how long cookies will remain on your device. A permanent cookie is stored on your web browser, allowing web pages to recognise your device's IP address even if you turn off your computer or log out between visits. Permanent cookies are stored until their expiry on a pre-set date, however, you may also manually delete them. Please see the section "How do I avoid cookies?" below for further information on how to delete such cookies.

In relation to origin, Virtune uses cookies that are sent to you from our website (i.e. first-party cookies). Virtune also uses cookies that derive from a domain different than the domain of our website (i.e. third-party cookies), e.g. from websites of analytical and statistical companies, in order to improve your visit on our website. The third-party cookies are specified below. Third-party cookies are set by third parties and used by them; for more information on how they use cookies, please see the relevant company's cookie policy on their website.

#### Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses cookies that allow an analysis of the use of this website. The information that cookies generate in relation to this website is usually transmitted to Google's server within the EU but could be transferred to be stored in the U.S., where it is stored. On behalf of Virtune, who operates this website, Google uses this information to evaluate users' use of this website, to compile reports on the activity on this website and for further purposes related to the use of this website and the Internet to provide services to the site operator.

You can prevent Google from collecting the data generated by these cookies by placing a so-called "opt-out cookie" on your computer – [here](#) you can learn how to implement it.

## **List of cookies**

The following cookies are used in order for our website to function as well as to improve your user experience:

<b>Provider</b>	<b>Name of cookie</b>	<b>Type of cookie</b>	<b>Information gathered</b>	<b>Expiration time</b>	<b>Purpose</b>	<b>Information to/from third parties</b>
Google	_ga	third-party	Client ID (randomly generated)	1 year	Analytics	Google Analytics
Google	_ga_*	third-party	Unknown	1 year	Store and count page views (Statistics)	Google Analytics
Virtune	cookie-consent	first-party	boolean value	6 months	Consent status	Virtune
Virtune	subscribed email	first-party	The subscribed email address	6 months	Prevent from subscribing multiple times	Virtune
Virtune	language	first-party	The chosen language	6 months	Prevent from swapping language at refresh	Virtune
Virtune	Geographic location	first-party	The country of location	6 months	Customize available ETPs on the website to country of location where these are locally listed	Virtune

## **How do we use cookies?**

Virtune uses cookies to improve your visit on our website, e.g. in order to

- adjust the website settings based on your interest and choices (e.g. language preferences),
- Track statistical and analytics information.

Session cookies are used e.g. for statistical purposes.

## **How do I avoid cookies?**

By continuing to use this website, you are accepting that we use non-necessary cookies for functional, statistical and analytical purposes, which in such case will also be done in accordance with this policy and Virtune's Privacy Policy.

If you do not actively accept the use of functional, statistical or analytical cookies, such cookies will not be used. If your web browser has a default setting that accepts the use of cookies, but you do not accept that we use cookies, you may easily deactivate or restrict the transmission of cookies that are not necessary for the functioning of our website. This is done by changing the settings of your web browser. These settings are often found in the "Tools" or "Preferences" menu (please refer to your web browser's help section). You can also set a preference through which you are not asked every time Virtune's website tries to place a cookie on your device.

Please note that you may, at any time, manually delete preciously stored cookies on your device's hard drive. Please see to your web browser's help section for more information.

Please note that should you not allow cookies when visiting our website, you might not be able to use all of the functions on our website to the full extent.

## **Contact details**

If you have a question regarding cookies or privacy, please feel free to contact us as below.

**Virtune AB**

[data@virtune.com](mailto:data@virtune.com)

You can always find the latest updated version of our cookie policy on our website.